



Site Performance Summary

Sep 1, 2017 - Sep 30, 2017

All Users
100.00% Sessions


Visits

782
% of Total: 100.00% (782)



Pageviews

3,989
% of Total: 100.00% (3,989)




Business Listing Pageviews

486
% of Total: 12.18% (3,989)




Average No. Pageviews Per Visit

5.10
Avg for View: 5.10 (0.00%)



Average Time on Site

00:02:01
Avg for View: 00:02:01 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	454	2,037
Direct	217	1,256
Referral	98	666
Social	13	30

Most Viewed Pages


Page	Pageviews
/	818
/annual-events/	150
/listings/see-do/	128
/community/the-grantown-initiative/	108
/listings/shops-services/	101
/listings/stay/	92
/listings/eatdrink/	88
/community/	85
/our-town/history/	76
/listings/shops-services/ewe-me/	74

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	88
Norwood B&B B&B, Guest House in Grantown on Spey	43
The Craiglynn Hotel Hotel in Grantown on Spey	20
Proshine Highlands Car Valet in Grantown on Spey	18
The Bothy at Willowbank Self Catering in Grantown on Spey	18
The Craig Bar Bar & Restaurant in Grantown on Spey	18
Craggan Outdoors, Outdoor Activities Centre in Grantown on Spey	12
Just Delicious Deli, Café & Takeaway in Grantown on Spey	12
Spey Valet Car Valet in Grantown on Spey	12
Strathallan Guest House B&B, Guest House in Grantown on Spey	12


Business Listing Enquiries [email]

5
% of Total: 0.07% (7,100)




Total Click Throughs To Business Li...

72
% of Total: 1.01% (7,100)



Social Media Engagement

11
% of Total: 0.15% (7,100)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	67	452
uk.search.yahoo.com	10	66
m.facebook.com	9	22
en.m.wikipedia.org	4	22
duckduckgo.com	2	6
en.wikipedia.org	2	28
l.facebook.com	2	4
visitcairnngorms.com	2	26
btmail.bt.com	1	2
ecosia.org	1	8

