

Site Performance Summary

Nov 1, 2017 - Nov 30, 2017

All Users
100.00% Sessions

Visits

738
% of Total: 100.00% (738)



Pageviews

2,955
% of Total: 100.00% (2,955)



Business Listing Pageviews

354
% of Total: 11.98% (2,955)



Average No. Pageviews Per Visit

4.00
Avg for View: 4.00 (0.00%)



Average Time on Site

00:01:37
Avg for View: 00:01:37 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	506	1,803
Direct	148	663
Referral	73	453
Social	11	36

Most Viewed Pages

Page	Pageviews
/	487
/annual-events/	474
/listings/shops-services/ewe-me/	97
/listings/shops-services/	94
/our-town/history/	76
/community/grantown-and-viceinity-c ommunity-council/	74
/contact-us/	64
/community/	59
/listings/eatdrink/	50
/listings/see-do/	44

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	101
Proshine Highlands Car Valet in Grantown on Spey	22
The Craig Bar Bar & Restaurant in Grantown on Spey	22
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	16
Norwood B&B B&B, Guest House in Grantown on Spey	14
The Craiglyne Hotel Hotel in Grantown on Spey	12
Broomieknowe Cottage, Self Catering in Grantown on Spey	10
Moray Lodge Self Catering in Grantown on Spey	10
Spey Valet Car Valet in Grantown on Spey	10
Corrimony, Self Catering in Grantown on Spey	8

Business Listing Enquiries [email]

6
% of Total: 0.10% (6,242)



Total Click Throughs To Business Li...

35
% of Total: 0.56% (6,242)



Social Media Engagement

7
% of Total: 0.11% (6,242)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	42	262
uk.search.yahoo.com	8	77
m.facebook.com	5	14
duckduckgo.com	3	12
en.m.wikipedia.org	2	6
en.wikipedia.org	2	42
facebook.com	2	6
google.com	2	6
l.facebook.com	2	12
lm.facebook.com	2	4

