

Site Performance Summary

Jul 1, 2017 - Jul 31, 2017

All Users
100.00% Sessions

Visits

967
% of Total: 100.00% (967)




Pageviews

5,954
% of Total: 100.00% (5,954)




Business Listing Pageviews

752
% of Total: 12.63% (5,954)




Average No. Pageviews Per Visit

6.16
Avg for View: 6.16 (0.00%)



Average Time on Site

00:03:12
Avg for View: 00:03:12 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	442	2,247
Direct	298	1,916
Referral	179	1,551
Social	48	240

Most Viewed Pages

Page	Pageviews
/	1,499
/annual-events/	220
/listings/see-do/	200
/listings/eatdrink/	188
/event/highland-games-2016/	164
/listings/shops-services/	158
/listings/stay/	126
/events/	124
/community/the-grantown-initiative/	112
/listings/see-do/leisure-activities/	100

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	66
Norwood B&B B&B, Guest House in Grantown on Spey	48
The Craiglynne Hotel Hotel in Grantown on Spey	34
Craggan Outdoors, Outdoor Activities Centre in Grantown on Spey	30
No7 Bistro Café Restaurant in Grantown on Spey	28
The Craig Bar Bar & Restaurant in Grantown on Spey	22
Moray Lodge Self Catering in Grantown on Spey	20
The Wishing Well Gift Shop & Post Office in Grantown on Spey	20
Muckrach Country House Hotel Hotel in Grantown on Spey	18
Proshine Highlands Car Valet in Grantown on Spey	18

Business Listing Enquiries [email]

12
% of Total: 0.12% (10,328)




Total Click Throughs To Business Li...

115
% of Total: 1.11% (10,328)



Social Media Engagement

28
% of Total: 0.27% (10,328)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	100	963
m.facebook.com	35	126
mail.google.com	11	126
uk.search.yahoo.com	7	40
en.wikipedia.org	6	34
facebook.com	6	90
google.com	6	70
l.facebook.com	5	18
5-steps-to-start-business.com	4	4
search.bt.com	4	12