



Site Performance Summary

Mar 1, 2018 - Mar 31, 2018

All Users
100.00% Sessions

Visits

887
% of Total: 100.00% (887)



Pageviews

4,394
% of Total: 100.00% (4,394)



Business Listing Pageviews

737
% of Total: 16.77% (4,394)




Average No. Pageviews Per Visit

4.95
Avg for View: 4.95 (0.00%)



Average Time on Site

00:01:53
Avg for View: 00:01:53 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	552	2,438
Direct	187	908
Referral	129	982
Social	19	66

Most Viewed Pages

Page	Pageviews
/	798
/annual-events/	254
/listings/stay/	132
/listings/shops-services/aw-laing-ltd/	115
/contact-us/	106
/listings/see-do/visitor-attractions/	102
/our-town/history/	102
/listings/see-do/	96
/listings/eatdrink/	94
/listings/shops-services/	92

Top Business Listings Pageviews

Page Title	Pageviews
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	119
Ewe & Me, Gift Shop in Grantown on Spey	60
Proshine Highlands Car Valet in Grantown on Spey	36
The Wishing Well Gift Shop & Post Office in Grantown on Spey	22
Broomieknowe Cottage, Self Catering in Grantown on Spey	20
Norwood B&B B&B, Guest House in Grantown on Spey	18
Corrimony, Self Catering in Grantown on Spey	16
Moray Lodge Self Catering in Grantown on Spey	16
Spey Valet Car Valet in Grantown on Spey	16
The Craiglynn Hotel Hotel in Grantown on Spey	16

Business Listing Enquiries [email]

11
% of Total: 0.13% (8,185)



Total Click Throughs To Business Li...

131
% of Total: 1.60% (8,185)



Social Media Engagement

22
% of Total: 0.27% (8,185)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	61	638
m.facebook.com	14	40
uk.search.yahoo.com	13	84
google.com	11	36
thespey.co.uk	11	36
duckduckgo.com	6	24
en.wikipedia.org	4	44
l.facebook.com	3	20
rossmor.co.uk	3	16
int.search.tb.ask.com	2	8

